

# ASSOCIATION BENEFITS PLAN



BenefitDeck helps associations enhance membership offerings through the design and marketing of a comprehensive benefits package.

## Why have an Association Benefits Plan?



- Improve your industry profile with a carefully designed and well-executed plan
- Experience significant cost savings with group purchasing power
- Attract and retain members so you can continue to grow your association
- Potential revenue source for the association

## Common challenges for Association Members:



- Smaller organizations have a tight budget for health benefits
- Lack of personnel to manage the plan
- Limited ability to customize the plan to meet business needs
- Good insurance brokers are not willing to take on smaller companies

## Appeal to Association Members:



- Access to benefits plan at volume discount – saving members thousands annually
- No hidden costs – drug cards and technology platform are included
- Online access for plan administrators and employees
- Simple electronic claim submission and quick reimbursement

## Why work with BenefitDeck:



- Proven track record in association program set-up, growth, and management
- Hands on service – we handle all levels of client and employee enquiries
- Flexibility to customize benefits plan to suit your business environment
- Hassle-free administration – 24/7 online management tool with regular reporting

**BenefitDeck Consulting Ltd.**

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# Our Current Portfolio of Association Partners

## Canadian Bar Insurance Association (CBIA)



Through a partnership with Mass & Company, consultants at BenefitDeck are now authorized to represent the Canadian Bar Insurance Association (CBIA) in BC.

We provide risk management insurance advice to over 3,000 independent lawyers and 300 law firms in BC through:

- ✔ CBIA Bar Group employee benefit plans to independent law firms
- ✔ Life, disability, and critical illness insurance for lawyers and legal professionals
- ✔ Business Overhead Expense Insurance for law practices in the event of disability

## Testimonials



*"We are pleased to have Donald Chu and his team at BenefitDeck handle DigiBC's member health benefit plan. BenefitDeck has created a plan for our members that allows us to raise our voice in the industry. Our members are very please with BenefitDeck's level of professionalism and support and we look forward to working with them for years to come"*

**Howard Donaldson**  
CEO, DigiBC



*"Digital Alberta is pleased to announce that we have partnered with BenefitDeck Consulting Ltd. to establish a benefit program for our members. After months of due diligence, the board has decided that it would be a major value add for our members to have access to a benefit plan catered to the digital media industry."*

**Michelle Sklar**  
Past President, Digital Alberta



*"Donald and his team stepped up to provide the Real Estate Investment Network (REIN) with a benefits program that supports the needs of our members. Donald (over) delivers on what he says he will do. It is always a pleasure working with Donald and his team and we look forward to the years to come."*

**Patrick Francey**  
CEO, Real Estate Investment Network

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